



THE US-CHINA BUSINESS COUNCIL

美 中 贸 易 全 国 委 员 会

43rd Annual Membership Meeting Conference Schedule

Tuesday, May 31, 2016

Hotel Monaco, 700 F Street NW, Washington, DC

11:30 am – 12:00 pm **Registration and Networking Luncheon** [Athens Room Foyer and Athens Ballroom]

12:00 – 1:10 pm **The Evolving HR and Government Affairs Landscape in China**
American companies doing business in China are familiar with the challenges that China's labor market can present, even at the most basic level of bridging the cultural differences between Chinese employees and American corporate headquarters. Those issues can be even more complex when Chinese employees advocate on behalf of foreign companies with Chinese government agencies. Jennifer Lawrence of Cambridge Corporate Training and Felicia Choy of Choy-Valentine work with American companies to train their employees to navigate internal corporate culture, and develop skills as they work on government affairs in China and the US. This session, moderated by Jacob Parker of the US-China Business Council, will explore what works best for companies with seamless profiles in the US and China.
Jacob Parker, VP China Operations, US-China Business Council
Jennifer Lawrence, President, Cambridge Corporate Training
Felicia Choy, Founder, Choy-Valentine

1:10 – 1:30 pm **Coffee and Networking Break**

1:30 – 1:40 pm **Welcome Remarks and Results of the USCBC Board of Directors Election**
John Frisbie, President, US-China Business Council

1:40 – 2:20 pm **China's Economy**
Western media is grappling with conflicting views of China's economy. By some accounts, the economic slowdown is a dramatic shift that could destabilize the government; others point to the growth of outbound investment as a sign that Chinese companies are poised to dominate the global economy. What is really going on with China's economy, and how should companies position themselves? Ebrahim Rahbari, director of global economics at Citi Research will share his assessment of China's economy.
Ebrahim Rahbari, Director of Global Economics, Citi Research

2:20 – 2:55 pm

Prospects for US-China Relations: Policy and Politics

There is much speculation in the United States about the direction of policy and US-China relations under President Xi Jinping. Is he a reformer? An authoritarian? Something else? How should we interpret the tensions in the South China Sea or the lack of substantive progress on economic reforms? What does the upcoming US political transition mean for US-China relations? Dennis Wilder, assistant professor and senior fellow at Georgetown University, will share his views on US-China policy and politics. Wilder recently retired after three decades of government service, which included the preparation of President Obama's daily intelligence brief. He was special assistant to the president and senior director for East Asia in the National Security Council in the administration of George W. Bush.

Dennis Wilder, Assistant Professor and Senior Fellow, Georgetown University

2:55 – 3:15 pm

Coffee and Networking Break

3:15 – 3:50 pm

Chinese Cybersecurity Policies and Its Effect on Company Operations

Chinese government agencies have issued a variety of regulation in the past two years that require the storage of data inside China. These policies have implications on the global discussion of data localization, but also create operational challenges for companies in regards to how to comply with Chinese regulations while still maintaining secure networks across borders. To assess how companies are approaching these issues, this spring USCBC teamed up with the Shanghai-based China CIO Alliance (CCA) on a benchmarking study of the impact of these policies on foreign companies' operations in China. Jacob Parker, USCBC's Vice President for China Operations, will present the findings of USCBC and CCA's research.

Jacob Parker, VP China Operations, US-China Business Council

3:50 – 4:30 pm

US Elections and Implications for China/Trade Policy

A special thanks to Visa, Inc for sponsorship of this session.

In the 2016 US elections, international trade, and particularly US trade with China, has faced growing criticism from both political parties. That opposition is often based on oversimplifications of the US economy and its commercial relations with the rest of the world, but it could have a significant impact on current and future trade policies towards China and other countries. Edward Alden, Bernard L. Schwartz Senior Fellow at the Council on Foreign Relations, will discuss how companies should approach these issues during this election cycle and beyond.

Edward Alden, Bernard L. Schwartz Senior Fellow, Council on Foreign Relations

4:30 pm

Adjourn

Special thanks to Visa for partial underwriting of this program.

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