

US APEC Business Coalition

ASIA SOCIETY • BUSINESS COUNCIL FOR INTERNATIONAL UNDERSTANDING • COUNCIL OF THE AMERICAS • GLOBAL BUSINESS DIALOGUE
NATIONAL CENTER FOR APEC • U.S.–ASEAN BUSINESS COUNCIL • U.S. ASIA-PACIFIC COUNCIL • U.S. CHAMBER OF COMMERCE
U.S.–CHINA BUSINESS COUNCIL • U.S. COUNCIL FOR INTERNATIONAL BUSINESS • U.S.–JAPAN BUSINESS COUNCIL
U.S.–KOREA BUSINESS COUNCIL • U.S.–NEW ZEALAND BUSINESS COUNCIL • U.S.–RUSSIA BUSINESS COUNCIL

August 19, 2014

APEC 2014 CHINA

INVITATION TO SPONSOR US APEC BUSINESS COALITION ACTIVITIES

The U.S. APEC Business Coalition was formed to organize and coordinate activities for U.S. business delegates during APEC Leaders' Week. The Coalition brings together the leading U.S. business association's active on APEC and Asian business affairs in support of U.S. business goals and priorities in the APEC process. As chair of the U.S. APEC Business Coalition, I am writing to offer the opportunity to sponsor U.S. APEC Business Coalition activities during the 2014 APEC CEO Summit in Beijing from November 8-10.

The Coalition agenda of bilateral meetings with key APEC officials on the margins of the APEC CEO Summit will include:

- **EXECUTIVE BRIEFINGS**
Briefings from senior U.S. government officials in Bali on the status of high-level meetings taking place during the Ministers' and Leaders' meetings
- **MEETINGS WITH APEC LEADERS**
Small group meetings between the U.S. business community and Leaders of APEC economies
- **SIDE EVENTS**
A welcome reception for the U.S. delegation co-hosted by the Coalition and AmCham China.

2014 COALITION SPONSORSHIP RATES

The number of Coalition sponsors will be limited to 25. Costs for sponsorship of the U.S. APEC Business Coalition in 2014 have been set as follows:

- CEO Summit Platinum Sponsor Companies \$5,000
- CEO Summit Gold Sponsor Companies \$10,000
- Non-CEO Summit Sponsor Companies \$40,000 (maximum of 5 companies)

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BENEFITS OF SPONSORSHIP

- Logo on room signage
- Logo on name card (company name only for non-sponsors)
- Special consideration for speaking roles, particularly in the case of priority economies
- Names and logos of sponsors presented to Leader in a document provided to leader/minister in meeting room
- Access to coalition photo file
- Priority plus-one seating

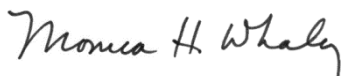
In anticipation that the U.S. private sector delegation to the 2014 APEC CEO Summit will be larger and include more senior delegates than in previous years, the Chair and Lead Partner organizations of the U.S. APEC Business Coalition has established the attached operating guidelines. These aim to maximize the value of Coalition meetings to U.S. companies, ensure APEC Leaders/Ministers find value in the meeting and provide clarity in the functions of the Coalition. **Please review the guidelines carefully before making a decision regarding Coalition sponsorship.**

As chair and secretariat, the National Center for APEC is managing these functions on behalf of the U.S. APEC Business Coalition and will be responsible for all accounting and billing.

We hope your company will be a part of this cooperative effort by our associations, which are working closely together to serve U.S. businesses, maximize opportunities for dialogue with officials and dignitaries, avoid duplication of effort, and minimize multiple approaches to government officials and U.S. corporations for APEC-related support.

If you would like to sponsor the Coalition's activities this year please respond to this message **by September 12**. If you have any questions or need further information, please contact Alex Parle, Executive Vice President, at the National Center for APEC at (206) 441-9022 or by email at aparle@ncapec.org.

Thank you for your interest and support.



Monica H. Whaley
President
National Center for APEC

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APEC 2014 SUPPORT ACTIVITIES *COALITION SPONSORSHIP CONFIRMATION FORM*

Company: _____

Contact Information of Respondent: _____

Senior Company Representative Present at APEC 2014 (Name and Title):

Mailing Address

Telephone

Fax

E-mail

Upon receipt of this form the National Center for APEC will issue an invoice for the amount indicated to the contact person listed above.

Our company is a member of (check all that apply):

Asia Society

Business Council for International Understanding

Council of the Americas

National Center for APEC

National Foreign Trade Council

U.S.-ASEAN Business Council

U.S. Chamber of Commerce

U.S. -China Business Council

U.S. Council for International Business

U.S. -Japan Business Council

U.S. -Korean Business Council

U.S. -New Zealand Business Council

U.S - Russia Business Council

Other (specify) _____

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If you wish to designate someone other than the respondent as the key contact person for your company with regard to the services and activities of the U.S. APEC Business Coalition in China this November, please provide full contact information for that individual below:

Name of Key Contact Person (if different than above): _____

Title: _____

Corporation: _____

Mailing Address: _____

Telephone _____

E-mail: _____

Please send this reply form to National Center for APEC, Fax (206) 441-1006 or email to Mia Reyes, mreyes@ncapec.org, by **September 12**.