



THE US-CHINA BUSINESS COUNCIL
美中贸易全国委员会

USCBC 2022 Meetings and Events

Mark Your Calendars

In 2022, USCBC celebrates 49 years of advancing constructive US-China commercial relations. We continue to arrange engagements for our members with US and Chinese government officials and key thought leaders, and other stakeholders in both countries. These engagements also provide timely and relevant information for our members in both countries.

As part of this effort, USCBC hosts a variety of virtual and in-person meetings and special events in Washington, DC, Beijing, and Shanghai. These include member briefings; conferences; meetings with national, provincial, and municipal officials in China and with US government officials; special events for senior Chinese leaders and ministerial delegations; and our annual fundraising Gala. Sponsorship and valuable visibility opportunities are available for many of these programs.

[Events website](#) | [Sign up for our weekly event newsletter here](#)

Special Conferences and Events

Forecast 2022

January 26 & 27, Washington, DC (Virtual)

USCBC's annual Forecast event is a premier conference on China's business and political environment in the year ahead. Presented virtually over two days, Forecast 2022 will feature top China policy experts, analysts, and business professionals to discuss key intelligence, top challenges, and future opportunities for China operations and bilateral relations. Sponsorship opportunities are available at \$3,000. Contact Gloria González-Micklin about sponsorships (ggonzalezmicklin@uschina.org) and Meg Kurdys (mkurdys@uschina.org) about conference information.



Tom Lineberger and Craig Allen welcome the new Chinese ambassador, Qin Gang, to the US in a virtual meeting with USCBC's board of directors in September.

China Operations Conferences (CHOPS) 2022

Summer, Beijing | Autumn, Shanghai

These conferences offer member company executives based or traveling in China the opportunity to hear from Chinese government officials, leading economists, and industry experts to learn more about current trends in China's operational and policy environment. For more information, contact Matt Margulies (mmargulies@uschina.org).



USCBC President Craig Allen presents at the China Development Forum 2021.

49th Annual Membership Meeting

June 14, Washington, DC

USCBC's 49th Annual Membership Meeting will provide an overview of business and economic trends in China, examine key business operation challenges in China, and host a forum for members to discuss crucial US-China commercial policies with experts from various sectors. Sponsorship opportunities are available at \$3,000 if virtual and \$5,000 if hybrid. We are seeking three sponsors for this conference. Contact Gloria González-Micklin about sponsorships (ggonzalezmicklin@uschina.org) and Meg Kurdys (mkurdys@uschina.org) about conference information.

Gala 2022

December 6, Washington, DC

USCBC's Annual Gala in Washington, DC, is a celebration of the organization and its membership's achievements and partnerships in support of expanding the US-China commercial relationship. It is also an important fundraising effort that enables USCBC's to serve its member companies. At the Gala, USCBC honors senior US and Chinese government officials, members of Congress, and others involved in strengthening the bilateral relationship. Members of the business, diplomatic, and think tank communities also attend.

Table sponsorship opportunities are available at the following levels:

- **Leadership** (\$50,000) – w/ optional speaking role
- **Benefactor** (\$25,000)
- **Patron** (\$15,000)
- **Supporter** (\$10,000)

Contact Gloria González-Micklin (ggonzalezmicklin@uschina.org) for more information.

Other Meetings

Issues Briefings

Beijing | Shanghai | Washington, DC

A membership perk, USCBC hosts an average of five briefings per month across its three offices. Speakers include members of the US and PRC governments, China analysts, and representatives of our membership who address topical developments and company concerns. USCBC recently launched the MACROChina series, a monthly webinar with expert guest co-hosts providing insightful analysis of the Chinese economy. Issues briefings are free to attend. If you would like more information on these briefings or are interested in having your company represented as a speaker or co-host, please contact Meg Kurdys (mkurdys@uschina.org).

Government Affairs Roundtables

Beijing | Shanghai | Washington, DC

USCBC hosts periodic roundtables for members focused on government affairs. These events provide information on China-related trade policy and give members an opportunity to share information. Members interested in learning more about this series should contact Gillea Benitez (gbenitez@uschina.org) (DC) or Matt Margulies (mmargulies@uschina.org) (China).



Vice President for China Operations Matt Margulies presents at CIFIT's China Provinces- U.S. States Green & Low-Carbon Cooperation Seminar and Matchmaking.



USCBC Chair Tom Linebarger, and Ambassador Stapleton Roy at our annual fundraising Gala 2021.

US Subnational Engagement

Various locations in the United States

In early 2021, the USCBC launched 50 States, 50 Stories, an initiative dedicated to American companies, especially small- and medium-sized enterprises (SMEs), and US-China trade at the state level. The initiative seeks to bring subnational voices into the spotlight, document unique company stories from each state, and highlight tangible impacts of the US-China relationship. USCBC hosts meetings with business communities in various locations across the United States to discuss US-China commercial issues. Companies interested in hosting or organizing a USCBC program in their area or those interested in being added to the 50 States, 50 Stories mailing list should contact Elizabeth Rowland (erowland@uschina.org).

Roundtable Discussions and Benchmarking Sessions

Beijing | Shanghai | Washington, DC

USCBC periodically holds informal meetings on pressing issues in the changing business and policy environment.

Topics include:

- Biden administration's China strategy
- US-China trade policy and bilateral dialogues
- Political transitions in the US and China
- Human resources in China
- Chinese industrial and innovation policies
- Export control development in the US and China
- Intellectual property rights enforcement
- Investment in central and western China
- China's energy and environment policies
- Chinese competition policies
- Government affairs best practices in China
- Corruption and bribery rules in the US
- Financial sector, tax reforms, and capital controls
- Market regulatory development and digital economy

China Market Intelligence (CMI) Live Calls

Virtual

USCBC holds a CMI live call every other week to share the latest updates on the bilateral economic relationship. This off-the-record call is open to members and is a chance to have your US-China questions answered by the experts. Hosts include USCBC President Craig Allen and other senior staff in Washington, DC, Beijing, and Shanghai. Contact Meg Kurdys (mekurdys@uschina.org) for more information on the CMI live calls.

PRC Embassy Speaker Series

Washington, DC

This program series invites key officials from the Chinese Embassy to discuss their portfolios, work priorities, and issues important to USCBC members. Members interested in learning more about this series should contact Gloria González-Micklin (ggonzalezmicklin@uschina.org).

Bilateral and Multilateral Public-Private Engagement

Various locations in China and the United States

In the pre-pandemic era, events were hosted in conjunction with bilateral and multilateral (UNGA) events held throughout the year. These meetings offer member company executives the opportunity to hear from senior government officials and voice their positions directly to policymakers. These programs will resume as soon as in-person bilateral and multilateral engagements return. For more information, contact Gloria González-Micklin (ggonzalezmicklin@uschina.org).

China Business Events

Various locations in China

Each year, the Chinese central government hosts a number of national investment promotion events. USCBC leads a delegation of member company executives to meet with various senior central and provincial government leadership teams. For information, contact Lipei Zhang (lzhang@uschina.org).

China Provincial Engagement

Various locations in China

USCBC routinely organizes company delegations to visit provinces important to membership. Depending on the level of the delegation, these visits include meetings with senior provincial government officials (governor/party secretary), working-level contacts (director generals), and industry zone management. For information on current and future provincial engagement plans, contact Melinda Xu (zxu@uschina.org).

US Embassy Engagement

Beijing | Virtual

USCBC's Beijing Office holds regular issue briefings and policy readings with the US Embassy in Beijing. These meetings offer member companies opportunities to provide policy suggestions and discuss operational best practices in detail with embassy officials. Contact Hannah Feldshuh (hfeldshuh@uschina.org) for more information.

US-China Business-to-Business Forums

Beijing

USCBC Beijing office's B2B Forum periodically brings together member companies, Chinese companies, Chinese government entities, and think tanks for in-depth discussions on the business outlook. It is designed to be sector-specific and find areas of policy alignment between the US and Chinese business communities. For information, contact Matt Margulies (mmargulies@uschina.org).