U.S. Consulate Shanghai Presents:

China’s Rising Middle Class

“The Demand for Natural and Safe Food Products”

March 30, 2016
7:00—8:00 PM EST

China’s economic growth has lifted hundreds of millions of people out of poverty and increased the size of China’s middle class. Today, many households are demanding natural and safe food products. The U.S. Consul General in Shanghai Hanscom Smith invites you to join him and a panel of experts via webinar discussing China’s rising middle class and the resulting opportunities for U.S. food producers and exporters. Joining the U.S. Consul will be the director of the U.S. Agricultural Trade Office and the Chairman of the American Chamber of Commerce’s Food, Beverage and Agriculture Committee in Shanghai. RSVP below to learn about the exciting opportunities and challenges for U.S. companies aiming to sell their natural and safe food products in China.

Please RSVP for this webinar at www.state.gov/directline by Friday, March 25, 2016. Participation is limited to first 100 registrants.