



**THE US-CHINA BUSINESS COUNCIL**

美 中 贸 易 全 国 委 员 会

## China's 2010-11 Intellectual Property Rights (IPR) Campaign: Implementing Details from PRC Government Agencies and Provinces

*The US-China Business Council  
02/11/2011*

### I. Joint Implementation Efforts

PRC Agencies	Focus of IPR Campaign Work	Link
<ul style="list-style-type: none"> <li>Ministry of Commerce (MOFCOM)</li> <li>Ministry of Industry and Information Technology (MIIT)</li> <li>Ministry of Public Security (MPS)</li> <li>People's Bank of China (PBOC)</li> <li>General Administration of Customs</li> <li>State Administration of Industry and Commerce (SAIC)</li> <li>Administration of Quality Supervision, Inspection and Quarantine (AQSIQ)</li> <li>General Administration of Press and Publication (GAPP)</li> <li>State Intellectual Property Office (SIPO)</li> </ul>	<ul style="list-style-type: none"> <li>Strengthen supervision of online shopping platforms;</li> <li>Strengthen supervision of online shopping groups;</li> <li>Establish a commodity access system;</li> <li>Require law enforcement agencies to strengthen efforts to combat relevant criminals;</li> <li>Strengthen guidance for consumers;</li> <li>Strengthen publicity for IPR protection;</li> <li>Set up a long-term mechanism to protect IPR in online shopping.</li> </ul>	<a href="http://www.mofcom.gov.cn/aarticle/ae/ai/201012/20101207344331.html">www.mofcom.gov.cn/aarticle/ae/ai/201012/20101207344331.html</a>

## II. Individual Central Government Agencies

PRC Agency	Focus of IPR Campaign Work	Link
MIIT	<ul style="list-style-type: none"> <li>Strengthen local cooperation among SAIC, AQSIQ, MPS, MOFCOM, Customs, and SIPO;</li> <li>Guide companies to respect IPR through education and training in key regions and companies of exported products;</li> <li>Further cooperate with local AQSIQ agencies;</li> <li>Urge producers that export goods to Africa to make commitment to their products' quality in provinces such as Guangdong, Jiangsu, Fujian and Zhejiang.</li> </ul>	<a href="http://www.miit.gov.cn/n11293472/n11293832/n12843926/13578585.html">www.miit.gov.cn/n11293472/n11293832/n12843926/13578585.html</a>
Ministry of Agriculture (MOA)	<ul style="list-style-type: none"> <li>Strengthen agricultural source management, especially in seed production;</li> <li>Strengthen spot checks for key species, areas, and companies;</li> <li>Focus on investigating illegal cases;</li> <li>Strengthen publicity for the campaign.</li> </ul>	<a href="http://www.moa.gov.cn/govpublic/KJJYS/201012/t20101223_1796033.htm">www.moa.gov.cn/govpublic/KJJYS/201012/t20101223_1796033.htm</a>
MOFCOM	<ul style="list-style-type: none"> <li>Focus on IPR infringement and counterfeiting of exports;</li> <li>Tackle IPR infringement and counterfeiting products sold through television, telephone, and the Internet;</li> <li>Strengthen regulation and management for trade and logistics companies;</li> <li>Improve IPR protection mechanism abroad;</li> <li>Build up a long-term system and management mechanism to protect IPR;</li> <li>Promote companies to build up self-discipline for IPR infringement;</li> <li>Strengthen promotion and guidance for public opinions.</li> </ul>	<a href="http://bgt.mofcom.gov.cn/aarticle/c/d/201012/20101207284507.html">http://bgt.mofcom.gov.cn/aarticle/c/d/201012/20101207284507.html</a> ; <a href="http://www.mofcom.gov.cn/aarticle/ae/ai/201101/20110107387392.html">www.mofcom.gov.cn/aarticle/ae/ai/201101/20110107387392.html</a>
Ministry of Culture (MOC)	<ul style="list-style-type: none"> <li>Combat "private servers" and "plug-ins" for online games;</li> <li>Clean up the music-on-demand system;</li> <li>Thoroughly investigate online music piracy;</li> <li>Investigate illegal animation and gaming products;</li> <li>Investigate fake artwork;</li> <li>Combat counterfeit lip-sync and performance products;</li> </ul>	<a href="http://www.ccnt.gov.cn/xxfb/zwxw/ggtz/201011/t20101111_84587.html">www.ccnt.gov.cn/xxfb/zwxw/ggtz/201011/t20101111_84587.html</a>

	<ul style="list-style-type: none"> <li>• Screen the film and television servers of Internet cafés.</li> </ul>	
Ministry of Health (MOH)	<ul style="list-style-type: none"> <li>• Combat online sales of counterfeit drugs ;</li> <li>• Regulate the distribution of drug information and sales on the Internet;</li> <li>• Strengthen dynamic monitoring of drug information and trading on the Internet;</li> <li>• Investigate and punish the illegal distribution of counterfeit drug information on the Internet;</li> <li>• Develop an enforcement mechanism for drug production and operation along with this campaign.</li> </ul>	<a href="http://www.moh.gov.cn/publicfiles/business/htmlfiles/ldsml/pldhd/201011/49849.htm">www.moh.gov.cn/publicfiles/business/htmlfiles/ldsml/pldhd/201011/49849.htm</a>
Ministry of Justice (MOJ)	<ul style="list-style-type: none"> <li>• Acknowledge importance of the campaign to crack down on IPR infringement and counterfeit and shoddy products;</li> <li>• Guide defense lawyers in cases involving IPR infringement and counterfeit products, as well as other tasks in the campaign;</li> <li>• Strengthen leadership, mobilization, organization, and coordination of defense lawyers for the campaign.</li> </ul>	<a href="http://www.sdlawyer.org.cn/001/001011/2352209267276.htm">www.sdlawyer.org.cn/001/001011/2352209267276.htm</a>
MPS	<ul style="list-style-type: none"> <li>• Continue the “Sword Campaign” to combat IPR violations involving the infringement of copyrights, trademarks, patents, and new plant varieties, as well as the production and sale of shoddy goods;</li> <li>• Combat the copying of pirated books, and audio, video, and software products;</li> <li>• Fight infringement of international and domestic well-known brands;</li> <li>• Limit the production and sale of counterfeit drugs, food, and agricultural products;</li> <li>• Clamp down on IPR crimes involving the Internet;</li> <li>• Limit crimes related to commercial bribery.</li> </ul>	<a href="http://www.mps.gov.cn/n16/n1237/n1342/n803680/2567476.html">www.mps.gov.cn/n16/n1237/n1342/n803680/2567476.html</a>
Ministry of Science and Technology (MOST)	<ul style="list-style-type: none"> <li>• Acknowledge the important role of IPR in protecting and stimulating scientific innovation;</li> <li>• Cooperate with relevant departments to carry out the campaign;</li> <li>• Improve mechanisms to further strengthen IPR guidance for science and technology work;</li> <li>• Strengthen services to enhance IPR management abilities;</li> <li>• Use publicity to foster a favorable environment for IPR development.</li> </ul>	<a href="http://www.most.gov.cn/fggw/zfwj/zfwj2010/201012/t20101227_83992.htm">www.most.gov.cn/fggw/zfwj/zfwj2010/201012/t20101227_83992.htm</a>

GAPP	<ul style="list-style-type: none"> <li>• Conduct a special inspection of print and publications, CDs, computer software, packaging, and trademark labels;</li> <li>• Investigate illegal printing and label sales.</li> </ul>	<a href="http://www.gapp.gov.cn/cms/html/205/2079/201011/705941.html">www.gapp.gov.cn/cms/html/205/2079/201011/705941.html</a>
AQSIQ	<ul style="list-style-type: none"> <li>• Control market entry and strengthen post-market surveillance and inspection;</li> <li>• Focus on certain products, including auto parts, cell phones, and bulk exports, as well as certain regions and problems;</li> <li>• Focus on law enforcement and help implement stricter punishments;</li> <li>• Build up a long-term mechanism to improve the effectiveness of anti-counterfeiting work.</li> </ul>	<a href="http://www.aqsiq.gov.cn/ldzz/zqr/ldhd/201011/t20101110_167944.htm">www.aqsiq.gov.cn/ldzz/zqr/ldhd/201011/t20101110_167944.htm</a>
SAIC	<ul style="list-style-type: none"> <li>• Investigate violations of foreign trademarks and well-known trademarks;</li> <li>• Curb malicious preemptive trademark registration;</li> <li>• Strengthen source management for illegal printing, illegal trademark use, and counterfeiting of names, and for packaging and decoration of brands.</li> </ul>	<a href="http://www.saic.gov.cn/ywdt/gsyw/zjyw/xxb/201011/t20101124_102369.html">www.saic.gov.cn/ywdt/gsyw/zjyw/xxb/201011/t20101124_102369.html</a>
State Administration of Radio, Film, and Television (SARFT)	<ul style="list-style-type: none"> <li>• Promote the construction and implementation of an IPR protection system in radio and television;</li> <li>• Encourage IPR innovation in radio, film, and television;</li> <li>• Promote IPR use in radio, film, and television;</li> <li>• Enhance IPR protection in radio, film, and television;</li> <li>• Improve IPR management in radio, film, and television;</li> <li>• Strengthen IPR publicity, and strengthen international cooperation and cultural exchanges.</li> </ul>	<a href="http://sarftlaw.cn/gzdt/201011/t20101120_507352865.html">http://sarftlaw.cn/gzdt/201011/t20101120_507352865.html</a>
State Food and Drug Administration (SFDA)	<ul style="list-style-type: none"> <li>• Take responsibility for IPR protection of drugs and build broad cooperation with companies;</li> <li>• Encourage companies to enhance IPR protection awareness;</li> <li>• Listen to opinions and suggestions from drug producers.</li> </ul>	<a href="http://www.sda.gov.cn/WS01/CL0050/57018.html">www.sda.gov.cn/WS01/CL0050/57018.html</a>
SIPO	<ul style="list-style-type: none"> <li>• Crack down on repeated, collective, and malicious patent infringement and counterfeiting acts;</li> <li>• Use the “12330” hotline and IPR aid centers effectively;</li> <li>• Strengthen IPR law enforcement for exhibitions;</li> <li>• Succeed in IPR law enforcement work involving foreign companies;</li> </ul>	<a href="http://www.ndrc.gov.cn/xxfw/fgdt/t20101109_379610.htm">www.ndrc.gov.cn/xxfw/fgdt/t20101109_379610.htm</a>

	<ul style="list-style-type: none"> <li>• Strengthen cross-sector and cross-regional law enforcement cooperation;</li> <li>• Promote the coordination of administrative enforcement and judicial protection;</li> <li>• Promote more publicity for the campaign.</li> </ul>	
State-Owned Assets Supervision and Administration Commission (SASAC)	<ul style="list-style-type: none"> <li>• Carry out self-examinations of IPR among companies;</li> <li>• Promote use of genuine software in enterprises;</li> <li>• Further strengthen the making and implementation of enterprise IPR strategies;</li> <li>• Cooperate with other departments to combat IPR infringement;</li> <li>• Set up a long-term mechanism for corporate IPR work.</li> </ul>	<a href="http://www.sasac.gov.cn/n1180/n1566/n11183/n11229/7760069.html">www.sasac.gov.cn/n1180/n1566/n11183/n11229/7760069.html</a>
Supreme People's Court (SPC)	<ul style="list-style-type: none"> <li>• Punish criminals who infringe IPR or sell counterfeit and shoddy goods, according to relevant laws;</li> <li>• Accelerate trials and judgments involving IPR infringement and the sale of counterfeit and shoddy goods;</li> <li>• Mitigate economic conditions that promote repeat offenses;</li> <li>• Strengthen coordination with relevant departments such as the Ministry of Public Security and the Supreme People's Procuratorate;</li> <li>• Study the issues raised during trials and release further measures to address these problems.</li> </ul>	<a href="http://www.court.gov.cn/xwzx/yw/201012/t20101202_11687.htm">www.court.gov.cn/xwzx/yw/201012/t20101202_11687.htm</a>
Supreme People's Procuratorate (SPP)	<ul style="list-style-type: none"> <li>• Combat infringement of copyrights, trademarks, patents, and new plant varieties in the publication, entertainment, high technology, and agricultural industries;</li> <li>• Curb the copying of pirated books, audio and video products, and software;</li> <li>• Limit infringement of international and domestic well-known brands;</li> <li>• Halt the production and sale of counterfeit drugs, foods, and agricultural products;</li> <li>• Reduce crimes involving product sales via the Internet, communication, and television;</li> <li>• Combine SPP campaigns with the "special oversight action to suspected criminal cases transferred from administrative enforcement organs," carried out with MPS, MOS, and MOFCOM.</li> </ul>	<a href="http://www.spp.gov.cn/site2006/2010-12-02/0002130129.html">www.spp.gov.cn/site2006/2010-12-02/0002130129.html</a>

### III. Provinces and Municipalities

Province	Focus of IPR Campaign Work	Link
Anhui	<ul style="list-style-type: none"> <li>• Focus on food and drug safety;</li> <li>• Protect well-known and famous trademarks;</li> <li>• Build an accountability system for authorities, with government agencies accountable for malpractice if severe infringement occurs in their areas.</li> </ul>	<a href="http://www.ahzwgk.gov.cn/xxgkweb/showGKcontent.aspx?xxnr_id=70492">www.ahzwgk.gov.cn/xxgkweb/showGKcontent.aspx?xxnr_id=70492</a>
Beijing	<ul style="list-style-type: none"> <li>• Focus on apparel, electronic products, building materials, restaurants, hotels, tourist attractions, auto parts, and printing enterprises;</li> <li>• Push all departments to coordinate with each other to construct a long-term IPR protection mechanism.</li> </ul>	<a href="http://www.beijing.gov.cn/zfzx/qxrd/mtgq/t1140851.htm">www.beijing.gov.cn/zfzx/qxrd/mtgq/t1140851.htm</a>
Chongqing	<ul style="list-style-type: none"> <li>• Build a system to account for companies' intellectual property credit records;</li> <li>• Establish an intellectual property tribunal combining civil, criminal, and administrative IPR cases;</li> <li>• Offer rewards for filing complaints and reports of IPR infringement</li> </ul>	<a href="http://www.cq.gov.cn/gw/FaguiQuery/GwShowWithLogo.aspx?gwz=%E6%B8%9D%E5%8A%9E%E5%8F%91&amp;gwnh=2010&amp;gwqh=359">www.cq.gov.cn/gw/FaguiQuery/GwShowWithLogo.aspx?gwz=%E6%B8%9D%E5%8A%9E%E5%8F%91&amp;gwnh=2010&amp;gwqh=359</a>
Fujian	<ul style="list-style-type: none"> <li>• Strengthen regulations on exports and imports, and IPR protection on the Internet;</li> <li>• Strengthen criminal punishment for IPR infringement;</li> <li>• Require government agencies to use genuine software;</li> <li>• Strengthen publicity for the campaign;</li> <li>• Strengthen leadership and coordination on IPR issues.</li> </ul>	<a href="http://www.sipo.gov.cn/sipo2008/dtxx/gn/2010/201011/t20101111_546954.html">www.sipo.gov.cn/sipo2008/dtxx/gn/2010/201011/t20101111_546954.html</a>
Gansu	<ul style="list-style-type: none"> <li>• Carry out 10 additional issue-specific campaigns (listed in the work-plan with delegation of authority to specific government agencies);</li> <li>• Promote use of legitimate software for large and medium-sized companies, in addition to government agencies.</li> </ul>	<a href="http://www.gsei.com.cn/html/wjhb_694_121525.html">www.gsei.com.cn/html/wjhb_694_121525.html</a>
Guangdong	<ul style="list-style-type: none"> <li>• Regulate printing, copying, and pre-installed software on computers;</li> <li>• Reduce infringement and piracy in books, software, audio, and video products;</li> <li>• Inspect books, software, audio, and video markets;</li> <li>• Actively supervise video and e-commerce websites;</li> <li>• Promote genuine software usage in government agencies.</li> </ul>	<a href="http://www.gapp.gov.cn/cms/html/21/511/201011/705990.html">www.gapp.gov.cn/cms/html/21/511/201011/705990.html</a>

Guangxi	<ul style="list-style-type: none"> <li>Complete software legalization before the end of October 2011 within government agencies at three levels: national, provincial, and municipal.</li> </ul>	Provided by MOFCOM
Guizhou	<ul style="list-style-type: none"> <li>Set up a supervisory team for the campaign, to supervise a variety of areas, including whether departments and local governments have made implementation plans for the campaign, designated key agencies, carried out specific measures, and addressed effects and problems.</li> </ul>	<a href="http://www.hlj.gov.cn/wjfg/system/2010/12/06/010122284.shtml">www.hlj.gov.cn/wjfg/system/2010/12/06/010122284.shtml</a>
Hainan	<ul style="list-style-type: none"> <li>File a monthly report to MOFCOM about the campaign's achievements.</li> </ul>	Provided by MOFCOM
Hebei	<ul style="list-style-type: none"> <li>Focus geographically on Beijing, Tianjin, and their surrounding areas, as well as the region along the Beijing-Shanghai railway;</li> <li>Set specific focuses for 10 cities, including Qinhuangdao (focusing on counterfeit wine and the wine-trademark infringement) and Baoding (focusing on counterfeit bags and textile products);</li> <li>Establish a demonstration unit for non-counterfeit-patents;</li> <li>Follow a specific timeline for implementation: initial investigation (October 2010); detailed investigation and inspection (November-December 2010); crackdowns on infringement (January-February 2011); consolidation of results (March 2011).</li> </ul>	Provided by MOFCOM
Heilongjiang	<ul style="list-style-type: none"> <li>Focus on copyrights, trademarks, patents, geographical indications, and rights to new plant varieties;</li> <li>Focus on concentrations of producers, goods distribution centers, border regions, and franchise stores;</li> <li>Focus on press and publications, entertainment, high technology, and agriculture industries;</li> <li>Focus on key products, including books, software, cell phones, drugs, and seeds;</li> <li>Expose a number of important cases;</li> <li>Enhance the IPR protection awareness among producers and consumers.</li> </ul>	<a href="http://www.hlj.gov.cn/wjfg/system/2010/12/06/010122284.shtml">www.hlj.gov.cn/wjfg/system/2010/12/06/010122284.shtml</a>
Henan	<ul style="list-style-type: none"> <li>Push local governments and departments to set individual management priorities and propose specific, workable, and practical measures to meet those priorities;</li> <li>Focus on outstanding and influential markets, especially in key regions and fields;</li> </ul>	<a href="http://henan.mofcom.gov.cn/aarticle/sjshangwudt/201011/20101107244830.html">http://henan.mofcom.gov.cn/aarticle/sjshangwudt/201011/20101107244830.html</a>

	<ul style="list-style-type: none"> <li>Expose a group of illegal enterprises to enhance public awareness of IPR protection.</li> </ul>	
Hunan	<ul style="list-style-type: none"> <li>Draft work-plans for varied departments as soon as possible;</li> <li>Strengthen the rectification of production;</li> <li>Supervise logistics and consumption based on local conditions;</li> <li>Build an effective mechanism to protect IPR and to combine campaign and daily work;</li> <li>Strengthen publicity for the campaign.</li> </ul>	<a href="http://www.sipo.gov.cn/sipo2008/dttx/gn/2010/201011/t20101124_550097.html">www.sipo.gov.cn/sipo2008/dttx/gn/2010/201011/t20101124_550097.html</a>
Inner Mongolia	(Plan has same goals/actions as the national plan, but with assignments to particular provincial agencies.)	Provided by MOFCOM
Jiangsu	<ul style="list-style-type: none"> <li>Encourage companies to commit to sell legitimate, legally-produced goods;</li> <li>Set up an IP pre-warning and assistance system for companies in foreign IP disputes;</li> <li>Promote software legitimization at the county, village, and township levels;</li> <li>Criticize government agencies where improvements in IPR enforcement are slow.</li> </ul>	<a href="http://www.jiangsu.gov.cn/tmzf/szfxgk/szfxgkml/szfbgtwj/zhjj/201011/P020101123331363753430.doc">www.jiangsu.gov.cn/tmzf/szfxgk/szfxgkml/szfbgtwj/zhjj/201011/P020101123331363753430.doc</a>
Jiangxi	(Plan has same goals/actions as the national plan, but with assignments to particular provincial agencies.)	Provided by MOFCOM
Jilin	(Plan has same goals/actions as the national plan, but with assignments to particular provincial agencies.)	Provided by MOFCOM
Liaoning	Improve the administration of trademark-printing enterprises by establishing a complete system for checking the credentials of trademark agents.	<a href="http://www.ln.gov.cn/zfxx/zfwj/szfbgtwj/201011/t20101117_590674.html">www.ln.gov.cn/zfxx/zfwj/szfbgtwj/201011/t20101117_590674.html</a>
Ningxia	(Plan has same goals/actions as the national plan, but with assignments to particular provincial agencies.)	Provided by MOFCOM
Qinghai	(Plan has same goals/actions as the national plan, but with assignments to particular provincial agencies.)	Provided by MOFCOM
Shaanxi	<ul style="list-style-type: none"> <li>Enhance the awareness of the campaign;</li> <li>Foster a favorable environment to protect IPR;</li> <li>Work hard to construct a long-term mechanism to protect IPR;</li> <li>Focus on examples, propaganda, coordination, and communication.</li> </ul>	<a href="http://www.sipo.gov.cn/sipo2008/dttx/gn/2010/201011/t20101122_549612.html">www.sipo.gov.cn/sipo2008/dttx/gn/2010/201011/t20101122_549612.html</a>

Shandong	<ul style="list-style-type: none"> <li>• Combat all kinds of illegal publications and pirated CDs;</li> <li>• Combat pirated software and promote genuine software;</li> <li>• Strengthen the management of bulk imports and exports;</li> <li>• Combat counterfeit trademarks, packaging, and geographical indications;</li> <li>• Combat counterfeit patents and patent infringement;</li> <li>• Focus on commodity distribution centers and exhibitions;</li> <li>• Focus on quality and safety supervision, especially in food and drugs;</li> <li>• Focus on important agricultural products like seeds;</li> <li>• Focus on online piracy;</li> <li>• Promote the linking of administrative and criminal enforcement.</li> </ul>	<a href="http://www.shandong.gov.cn/art/2010/11/17/art_956_4823.html">www.shandong.gov.cn/art/2010/11/17/art_956_4823.html</a>
Shanghai	<ul style="list-style-type: none"> <li>• Encourage commercial companies to commit to selling legitimate goods;</li> <li>• Coordinate with other provinces and cities through existing channels (such as the “Yangzi Delta” and “16 Provinces and Cities” cooperation systems), including by transferring cases among different jurisdictions.</li> </ul>	<a href="http://hi.baidu.com/huxley23/blog/item/288a637fe32196fd2f73b35a.html">http://hi.baidu.com/huxley23/blog/item/288a637fe32196fd2f73b35a.html</a>
Shanxi	(Plan has same goals/actions as the national plan, but with assignments to particular provincial agencies.)	<a href="http://www.shouyang.gov.cn/jjswlsj/gzdt/2010-12-24/238074.html">www.shouyang.gov.cn/jjswlsj/gzdt/2010-12-24/238074.html</a>
Sichuan	(Plan has same goals/actions as the national plan, but with assignments to particular provincial agencies.)	<a href="http://www.sc.gov.cn/zwgk/zcwj/zfwj/cbf/201011/t20101111_1072013.shtml">www.sc.gov.cn/zwgk/zcwj/zfwj/cbf/201011/t20101111_1072013.shtml</a>
Tianjin	<ul style="list-style-type: none"> <li>• Focus on copyright, trademarks, patents and new plant varieties;</li> <li>• Strengthen law enforcement in press and publication, culture and entertainment, high technologies, and agriculture;</li> <li>• Focus on products such as books, software, auto parts, drugs, medical devices, health foods, cosmetics, and seeds;</li> <li>• Strengthen regulation on product sources and the supervision of pre-installed genuine operating systems on new computers;</li> <li>• Strengthen IPR protection for trade and the Internet;</li> <li>• Promote genuine software use in government agencies;</li> <li>• Explore and improve a long-term mechanism to protect IPR.</li> </ul>	<a href="http://www.tj.xinhuanet.com/news/2010-11/16/content_21406608.htm">www.tj.xinhuanet.com/news/2010-11/16/content_21406608.htm</a>
Tibet	(Plan has same goals/actions as the national plan, but with assignments to particular provincial agencies.)	Provided by MOFCOM
Xinjiang	<ul style="list-style-type: none"> <li>• Focus on regions including Ili, Ürümqi, Kashgar, Karamay, and Bayingolin, as well as issues related to genuine software in Internet cafés</li> </ul>	<a href="http://www.xj.xinhuanet.com/2010-12/02/content_21536230.htm">www.xj.xinhuanet.com/2010-12/02/content_21536230.htm</a>

	and KTV businesses; <ul style="list-style-type: none"> <li>• Strengthen source management of the printing and copying industries;</li> <li>• Regulate the book, software, video, and audio markets;</li> <li>• Combat infringement and piracy on the Internet;</li> <li>• Promote the use of genuine software in government agencies;</li> <li>• Strengthen awards for reporting illegal acts.</li> </ul>	
Yunnan	<ul style="list-style-type: none"> <li>• Strengthen leadership and coordination among departments;</li> <li>• Foster a good environment through publicity;</li> <li>• Promote the construction of a long-term mechanism.</li> </ul>	<a href="http://www.sipo.gov.cn/sipo2008/dttx/gn/2010/201012/t20101202_551914.html">www.sipo.gov.cn/sipo2008/dttx/gn/2010/201012/t20101202_551914.html</a>
Zhejiang	<ul style="list-style-type: none"> <li>• Strengthen the regulation of the publication, printing, and copying industries, and online IPR infringement;</li> <li>• Coordinate among multiple departments to promote genuine software usage.</li> </ul>	<a href="http://www.gapp.gov.cn/cms/html/21/511/201011/706710.html">www.gapp.gov.cn/cms/html/21/511/201011/706710.html</a>