

USCBC's 45th Anniversary Gala 2018

December 5, 2018 | 6:00 - 9:00 pm | The Ritz-Carlton, Washington, DC

SAVE THE DATE AND PLAN TO HAVE YOUR COMPANY REPRESENTED

- The Gala program will feature notable and influential speakers on US-China relations
- The event will also recognize USCBC and its membership's history of leadership, achievements, and partnerships for an expanded US-China commercial relationship.
- Expect 400-500 leaders from the business, government, diplomatic, and think tank communities

Corporate tables with 8 - 10 seats are available at four sponsorship levels:

- o Leadership (\$50,000) Includes speaking role
- Benefactor (\$25,000)
- o Patron (\$15,000)
- Supporter (\$10,000)

Detailed benefits about each level on the back of this flyer.

We greatly appreciate your company's commitment to a table at the highest level possible to show your support and fund the work USCBC does throughout the year. Participating member companies are welcome to invite guests, such as business partners and spouses, as participants at their Gala table.

Please pledge your support by completing and returning the <u>Gala Sponsorship Pledge Form</u> on the back of this flyer. Our team will work closely with you to ensure you receive full sponsorship benefits and to make the event a complete success for you and your guests.

We look forward to seeing you at **Gala 2018** to celebrate 45 years of USCBC's leadership, involvements in promoting sustainable commercial relations between the United States and China.



Wednesday, December 5, 2018, 6:00-9:00 pm Business Attire

The Ritz-Carlton
1150 22nd St NW, Washington, DC

Submit your pledge online, by fax (202-775-2476), or by email (programs@uschina.org) **Member Company Name** (as it should appear on printed materials) **Contact Person Name Contact Person Title Telephone Number** Fax Number **Email Address** Sponsorship Levels Leadership \$50,000 (Includes Speaking Role) Table of 10 (with an option of 2 tables of 10) including first-priority seating of 2-3 USCBCassigned VIPs, priority placement at the Gala head table for one senior corporate executive, 4 invitations to VIP Reception, premier table placement, prominent branding in Gala marketing materials and invitations, logo on USCBC website and dinner signage, and full page (350-400word company profile) in Gala program Benefactor \$25,000 Table of 8-10 guests (including second-priority seating of 2 assigned VIPs at table), 1 head table seat for most-senior company executive, 2 VIP reception passes for senior company executives, preferred table placement, company name/logo on Gala marketing materials, invitations, website, and dinner signage, as well as a 150-200-word company profile in Gala program Patron \$15,000 Table of 8-10 guests (including third-priority seating of 2 assigned VIPs at table), 2 VIP reception passes for senior company executives, company name/logo on Gala marketing materials, invitations, website, and dinner signage, and 100-word company profile in Gala program Supporter \$10,000 Table of 8-10 guests (including fourth-priority seating of 2 assigned VIPs at table), 1 VIP reception pass for senior company executive, company name/logo on Gala marketing materials, invitations, website, and dinner signage Payment Options Check enclosed Check to follow Send Invoice Send Paid Receipt Please make checks payable to the US-China Business Council. Deadlines for submitting materials to ensure you receive full sponsorship benefits: **VIP Nominations** October 26 Publicity Materials for Gala Brochure and Signage; Corporate Summary October 26 (Leadership, Benefactor and Patron) Head Table Designee and Bio & Photo (Leadership and Benefactor); VIP November 16 Reception Designee(s); and Sponsor Table Guests **Cancellation Policy:** Cancellation with full refund: By 5pm, Monday, November 5 Cancellation minus 15% processing fee: After 5pm, Monday, November 5

Please note: We regret that full refunds will not be possible for sponsor cancellations received after November 5.