



Wednesday, December 5, 2018, 6:00-9:00 pm
Business Attire

The Ritz-Carlton
1150 22nd St NW, Washington, DC

Corporate Logo Publicity

Sponsorship Level: Leadership, Benefactor, Patron, and Supporter
Deadline to Submit: **October 26**

Print: For Gala brochure and Gala signage

- Accepted file format: EPS
- Color: Send one, four-color (CMYK) version
- Resolution: at least 300dpi
- Do not send a file in PMS color
- Make sure your company name and the word "print" is in the file name
- E-mail your logo to programs@uschina.org

Online: For USCBC website

- Accepted file formats: GIF or JPG
- File size: Less than 15k
- Logo dimensions: Your logo should be at least 100 pixels wide
 - Color: Use RGB color settings
- Do not send your print ready logo for online use
- Make sure your company name and the word "online" is in the file name
- E-mail your logo to programs@uschina.org

Corporate Profile Publicity

Sponsorship Level: Leadership, Benefactor and Patron

Deadline: **October 26**

Print: For Gala program

- Submit corporate **summary** text (about the company's China operations, achievements, and/or corporate social responsibility activities).
- Length
 - Leadership: 200-350 words maximum
 - Benefactor: 150-200 words maximum
 - Patron: 100 words maximum

[Gala 2018 Home Page](#)

For further information about Gala sponsorship, please contact:

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