



# Gala 2021

 Thursday, December 2, 2021  
*Business Attire for In-Person Guests*

 The Ritz-Carlton  
 1150 22<sup>nd</sup> St NW, Washington, DC

 This is a **hybrid** event. Virtual access will also be available.  
 Email [progams@uschina.org](mailto:progams@uschina.org) for more information.

Benefits	<i>Sold Out</i> Leadership \$50,000	Benefactor \$25,000	Patron \$15,000	Supporter \$10,000	Deadlines
Reception and Dinner for 6 (social distancing) 5 guests + 1 VIP assigned by USCBC	✓	✓	✓	✓	November 12 (Guest list due)
Table Placement	First priority	Second priority	Third priority	Fourth priority	—
Guest VIPs at Tables*	First priority seating of 1 VIP	Second priority seating of 1 VIP	Third priority seating of 1 VIP	Fourth priority seating of 1 VIP	October 22 (VIP nominations due)
Head Table Seat	1 priority head table seat for the most senior company executive	1 head table seat for the most senior company executive	—	—	November 12 (Name, bio, & photo of C-suite executive)
Reception Passes	5 VIP reception passes for senior company executives	2 VIP reception passes for senior company executives; 3 general reception passes	1 VIP reception pass for senior company executive; 4 general reception passes	1 VIP reception pass for senior company executive; 4 general reception passes	November 12 (Names due)
Virtual Participation	50 unique viewing links for corporate executives and guests	25 unique viewing links for corporate executives and guests	15 dedicated viewing links for corporate executives and guests	10 dedicated viewing links for corporate executives and guests	November 12
Pre-Program Briefing with Distinguished Speakers	✓	—	—	—	—
Q&A Participation	Opportunity to submit a question in advance and one live by a C-Suite level executive	Opportunity to submit two questions in advance	Opportunity to submit a question in advance	Opportunity to submit a question in advance	November 17 (Questions due)
Digital Publicity	Prominent logo placement on the Gala webpage with link to company's website; promotional emails; and on screen for virtual participants	Corporate logo by level on the Gala webpage with link to company's website; promotional emails; and on screen for virtual participants	Corporate logo by level on the Gala webpage with link to company's website; promotional emails; and on screen for virtual participants	Corporate logo by level on the Gala webpage with link to company's website; promotional emails; and on screen for virtual participants	October 22 (Corporate logo due)
Gala Brochure	Corporate logo, 350-400 word full page company profile of activities, CSR & achievements in China	Corporate logo, 150-200 word company profile of activities, CSR & achievements in China	Corporate logo, 100-word company profile of activities, CSR & achievements in China	Corporate logo	November 5 (Text due)
Event Signage & Recognition	Prominent corporate recognition on signage at reception & dinner; Prominent verbal recognition during program	Corporate recognition on signage at reception & dinner; Notable verbal recognition during program	Corporate recognition on signage at reception & dinner; Corporate verbal recognition during program	Corporate recognition on signage at reception & dinner; Corporate verbal recognition during virtual program	October 22 (Logo due)

\* We encourage sponsors to submit the names and full contact information of up to 4 US and/or PRC public figures to be invited by the USCBC on the [VIP Nomination Form](#). The USCBC will do its utmost to seat at least one of these individuals at your table. We will evaluate multiple requests for the same individual based on sponsorship level and date of receipt of registration and nomination form. The pool of VIPs available for seating at corporate tables will likely be reduced this year due to the current public health situation. **In accordance with the ethics rules of the US Government and the US Congress, companies may not invite employees of those institutions directly.** Invitations to a widely attended event must be issued by the USCBC as the host. Also, **please refrain from inviting PRC diplomats directly.** Thank you for your understanding and cooperation.

**For further information about Gala sponsorship, please contact:**

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