

# Gala 2022

*Sponsorship Opportunities  
& Benefits Summary*

Tuesday, December 6, 2022  
*Business Attire for In-Person Guests*

The Ritz-Carlton, Washington, DC  
1150 22<sup>nd</sup> St NW, Washington, DC

This is a hybrid event.  
Virtual access will also be available.

Benefits	Leadership \$50,000 <i>3 slots available- includes optional speaking role!</i>	Benefactor \$25,000	Patron \$15,000	Supporter \$10,000	Deadlines
Reception and Dinner for 6 (5 guests + 1 VIP assigned by USCBC)	✓	✓	✓	✓	November 4 (Guest list due)
Table Placement	First priority	Second priority	Third priority	Fourth priority	—
Guest VIPs at Tables*	First priority seating of <b>1 VIP</b>	Second priority seating of <b>1 VIP</b>	Third priority seating of <b>1 VIP</b>	Fourth priority seating of <b>1 VIP</b>	October 21 (VIP nominations due)
Head Table Seat	<b>1 priority</b> head table seat for the most senior company executive	<b>1</b> head table seat for the most senior company executive	—	—	November 4 (Name, bio, & photo of C-suite executive)
Reception Passes	<b>5 VIP</b> reception passes for senior company executives	<b>2 VIP</b> reception passes for senior company executives; 3 general reception passes	<b>1 VIP</b> reception pass for senior company executive; 4 general reception passes	<b>1 VIP</b> reception pass for senior company executive; 4 general reception passes	November 4 (Names due)
Virtual Participation	50 unique viewing links for corporate executives and guests	25 unique viewing links for corporate executives and guests	15 dedicated viewing links for corporate executives and guests	10 dedicated viewing links for corporate executives and guests	November 4
Pre-Program Briefing with Distinguished Speakers	✓	—	—	—	—
Gala Brochure	Corporate logo, 350-400 word full page company profile of activities, CSR & achievements in China	Corporate logo, 150-200 word company profile of activities, CSR & achievements in China	Corporate logo, 100-word company profile of activities, CSR & achievements in China	Corporate logo	October 28 (Text due)
Publicity and Recognition	-Prominent logo placement on the Gala webpage & event marketing, signage at the event, and the webinar screen -Prominent verbal recognition during the program	- Corporate logo by level on the Gala webpage & event marketing, signage at the event, and the webinar screen -Notable verbal recognition during the program	- Corporate logo by level on the Gala webpage & event marketing, signage at the event, and the webinar screen -Corporate verbal recognition during the program	- Corporate logo by level on the Gala webpage & event marketing, signage at the event, and the webinar screen -Corporate verbal recognition during the program	October 21 (Logo due)

In accordance with the ethics rules of the US Government and the US Congress, companies may not invite employees of those institutions directly. Invitations to a widely attended event must be issued by the USCBC as the host. Also, please refrain from inviting PRC diplomats directly. Thank you for your understanding and cooperation.

We encourage sponsors to submit the names and full contact information of up to 4 US and/or PRC public figures to be invited by the USCBC on the [VIP Nomination Form](#). The USCBC will do its utmost to seat at least one of these individuals at your table. We will evaluate multiple requests for the same individual based on sponsorship level and date of receipt of registration and nomination form. The pool of VIPs available for seating at corporate tables will likely be reduced this year due to the current public health situation.

For further information about Gala sponsorship, please contact: Gloria González-Micklin, Vice President, Programs, T: 202-429-0340, ext. 228, [programs@uschina.org](mailto:programs@uschina.org)