

Gala 2021

The Way Forward
DECEMBER 2, 2021



Sponsorship File Submissions

BENEFITS AND DEADLINES

OCT.
22

CORPORATE LOGO PUBLICITY

Sponsorship Level: Leadership, Benefactor, Patron, and Supporter

Supporter Logo: For USCBC website and digital program

Accepted file formats: GIF or PNG

File size: Less than 5MB

Logo dimensions: Your logo should be at least 100 pixels wide

Color: Use RGB color settings

E-mail your logo to programs@uschina.org

VIP GUEST NOMINATIONS

Nominate up to 4 current/former US and/or PRC dignitaries for a VIP seat at your table.

Fill out this [form](#) to submit your nominations.

NOV.
5

CORPORATE PROFILE PUBLICITY

Sponsorship Level: Leadership, Benefactor, and Patron

Print: For Gala program

Submit corporate **summary** text (about the company's China operations, achievements, and/or corporate social responsibility activities).

Length:

Leadership: 350-400 words maximum

Benefactor: 150-200 words maximum

Patron: 100 words maximum

NOV.
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SPONSOR GUEST LIST

Sponsorship Level: Leadership, Benefactor, Patron, and Supporter

Click the below link for your respective sponsorship level to download an Excel (.xlsx) file as the template for filling out your guests' information for the virtual Gala 2021. Gala 2021 is off-the-record. Please refrain from inviting any media as guests.

[Leadership](#) (5 in-person guests + 50 guest slots with unique viewing links)

[Benefactor](#) (5 in-person guests + 25 guest slots with unique viewing links)

[Patron](#) (5 in-person guests + 15 guest slots with unique viewing links)

[Supporter](#) (5 in-person guests + 10 guest slots with unique viewing links)

NOV.
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Q&A SUBMISSIONS

More details coming soon!