



THE US-CHINA BUSINESS COUNCIL
美中贸易全国委员会

Gala 2022

Sponsorship File Submissions BENEFITS AND DEADLINES

Please submit all materials or any questions to programs@uschina.org or to Meg Kurdys, mkurdys@uschina.org

OCT.
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CORPORATE LOGO PUBLICITY

Sponsorship Level: Leadership, Benefactor, Patron, and Supporter

Supporter Logo: For publicity on the USCBC website, in marketing materials, and in the printed and digital program

Accepted file formats: GIF or PNG

File size: Less than 5MB

Logo dimensions: Your logo should be at least 100 pixels wide

Color: Use RGB color settings

VIP GUEST NOMINATIONS

Nominate up to 4 current/former US and/or PRC dignitaries for a VIP seat at your table.

Fill out this [form](#) to submit your nominations.

Please **do not** invite any US/PRC government officials directly **USCBC will invite your nominations.**

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CORPORATE PROFILE PUBLICITY

Sponsorship Level: Leadership, Benefactor, and Patron

Purpose: For use in the printed and digital Gala program

Submit corporate summary text about the company's China operations, achievements, and corporate social responsibility (CSR) activities.

Length:

Leadership: 350-400 words maximum

Benefactor: 150-200 words maximum

Patron: 100 words maximum

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SPONSOR GUEST LIST

Click the below link for your to submit the information of the in-person guests that have accepted your invitation to attend Gala 2022. USCBC will provide templates for you to personalize invitations to your guests. Gala 2022 is off-the-record. Please refrain from inviting any media or government officials as guests.

- <https://syncmeets.wufoo.com/forms/md4s0nx0go8ajx/>

HEAD TABLE NAME & BIO

Sponsorship Level: Leadership and Benefactors

DUE: Name, headshot photo, and biography of the C-suite or equivalent executive who will claim seat at head table. These materials will be used for the head table briefing book.