The US-China Business Council

Sponsorship Opportunities & Benefits Summary

Wednesday, December 6, 2017, 6:00 - 9:00 pm *Business Attire*

Omni Shoreham Hotel

2500 Calvert Street, NW, Washington, DC

Benefits	Leadership (includes Speaking Role)	Benefactor	Patron	Supporter	Deadlines
Gala Sponsorship	\$50,000- limited spots!	\$20,000	\$15,000	\$7,500	_
Guest VIPs at table*	First priority seating of 2-3 VIPs	Second priority seating of 2 VIPs	Third priority seating of 2 VIPs	Fourth priority seating of 2 VIPs	October 25 (VIP nominations due)
Head table Seat	priority head table seat for the most senior company executive	1 head table seat for most senior company executive	_	_	November 20 (Name, bio, & photo due)
VIP Reception Passes	4 VIP reception passes for senior company executives	2 VIP reception passes for senior company executives	1 VIP reception passes for senior company executive	1 VIP reception pass for senior company executive	November 20 (Names due)
Table Placement	First priority	Second priority	Third priority	Fourth priority	_
Table Guests	1 or 2 tables of 8-10 guests (includes 2-3 assigned VIPs)	1 table of 8-10 guests (includes 2 assigned VIPs)	1 table of 8-10 guests (includes 2 assigned VIPs)	1 table of 8-10 guests (includes 2 assigned VIPs)	November 20 (Guest list due)
USCBC Website Publicity	Prominent logo placement on the Gala webpage with link to company's website	Corporate logo on the Gala webpage with link to company's website	Corporate logo on the Gala webpage with link to company's website	Corporate logo on the Gala webpage with link to company's website	October 25 (Logo due)
Gala Program Publicity	Corporate logo, full page company profile of activities, CSR & achievements in China	Corporate logo, 150-200 word company profile of activities, CSR & achievements in China	Corporate logo, 100-word company profile of activities, CSR & achievements in China	Corporate logo	October 25 (Logo and text due)
Event Signage Publicity	Prominent corporate recognition on signage at reception & dinner	Corporate recognition on signage at reception & dinner	Corporate recognition on signage at reception & dinner	Corporate recognition on signage at reception & dinner	October 25 (Logo due)

^{*} We encourage sponsors to submit the names and full contact information of up to 4 US and/or PRC public figures to be invited by the USCBC on the VIP Nomination Form. The USCBC will do its utmost to seat 1 or 2 of these individuals at your table. We will evaluate multiple requests for the same individual on the basis of sponsorship level and date of receipt of registration and nomination form.

In accordance with the ethics rules of the US Government and the US Congress, companies may not invite employees of those institutions directly. Invitations to a widely attended event must be issued by the USCBC as the host. Also, please refrain from inviting PRC diplomats directly. Thank you for your understanding and cooperation.