

# The China Business Review

THE MAGAZINE OF THE NATIONAL COUNCIL FOR US-CHINA TRADE

July-August 1987

美中貿易



*Making movies*



## The National Council for United States–China Trade

announces the publication of

# US JOINT VENTURES IN CHINA: A PROGRESS REPORT

This new study prepared by the National Council for US-China Trade for the Foreign Commercial Service of the US Embassy in Beijing presents a comprehensive, up-to-date analysis of US investment in China. Contents include:

- A list of 194 US–China joint ventures with partner names, commitments, equity shares, business scope, and current status
- The investment setting: policy and legal framework, incentives offered to investors, and the investment approval process
- The US role in total foreign investment in China: types and shares of investment
- Analysis of US joint ventures: average commitments, locations, sectors, size, and duration
- Comparisons of US and other foreign equity joint ventures
- The operating experience of US joint venture partners: what works and what doesn't
- Conclusions and recommendations: minimizing risk

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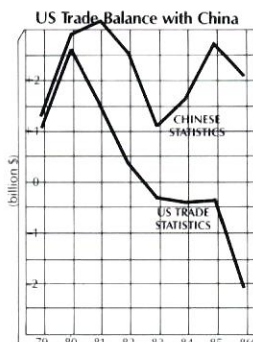
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**Cover:** The Chinese film classic *Street Angels* (1937), and the Sino-American Co-production *A Great Wall* (1986). Today, foreign and Chinese directors are bringing new life to the art of making films in China. Photos courtesy of China Film Corp. and Orion Pictures Corp.



**“Stat” Wars:** In US-China trade last year, which country recorded a \$2.1 billion deficit? The answer is . . . both. **Page 14.**



**Trade Fairs and Exhibitions:** Deciding which events to attend, and where, is getting more complicated. **Page 40.**



**The Great Battle of the Forms** China's standardized contracts can leave foreign firms little room to maneuver. **7**  
*by Ta-kuang Chang*

**US-China Trade Discrepancies** Reasons for the discrepancies are easier to find than solutions. **14**  
*by Nai-Ruenn Chen*

**Two Views of China's Foreign Trade** Why trade statistics from MOFERT and Customs never match. **15**  
*by Christopher M. Clarke*

**Movie Business** Making and selling films in China is big business. **18**  
*by Patricia Theiler*

**China's New Film Phenomena** China's young directors focus on film as fine art. **25**  
*by Chris Berry*

**Foreign Trade Offensive** China gets a grip on trade but tries not to strangle local initiative. **30**  
*by Madelyn C. Ross*

**China's GATT Bid** A ticket of admission may be difficult to negotiate. **36**  
*by Spencer S. Griffith*

**China's Preferential Trade** More and more US products are being assembled in China under a little-known preferential tariff. **38**  
*by Stephen Guisinger*

**Trade Fairs in Flux** Tapping more types of fairs to market China's products. **40**  
*by Julia S. Sensenbrenner*

**Exhibitions at the Crossroads** Are the benefits of buying booth space on the decline? **43**  
*by Priscilla Totten*

**Sisters in Commerce** The US-China sister network makes getting acquainted easier. **50**  
*by Sarah R. Peaslee*

**Foreign Exchange Guarantees** New legislation with implications for the foreign investor. **54**  
*by Owen D. Nee, Jr. and Thomas E. Jones*

## Departments

|                   |    |                  |    |
|-------------------|----|------------------|----|
| Trends and Issues | 4  | Member Spotlight | 39 |
| Newsmakers        | 12 | China Business   | 57 |
| Bookshelf         | 28 |                  |    |