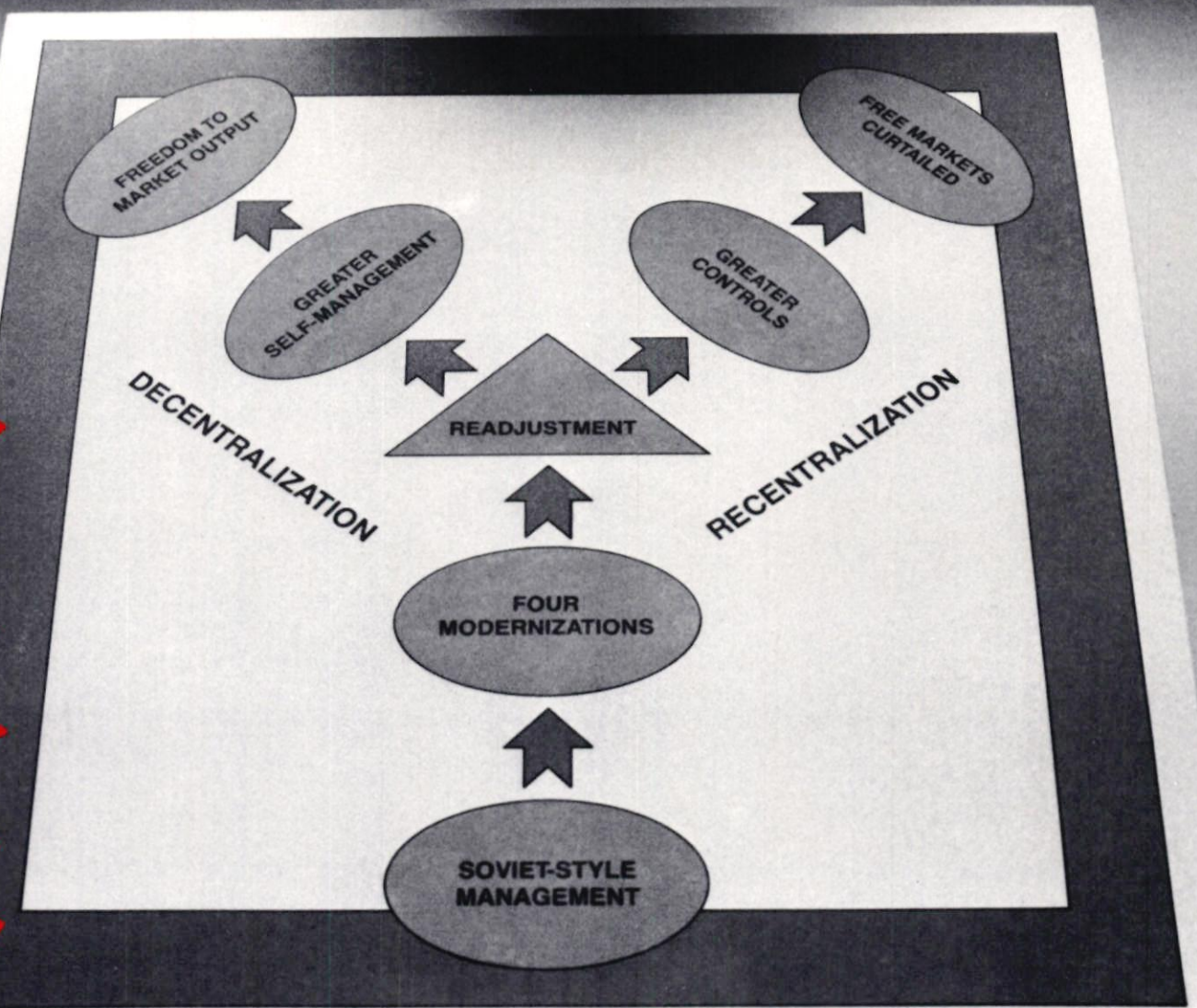
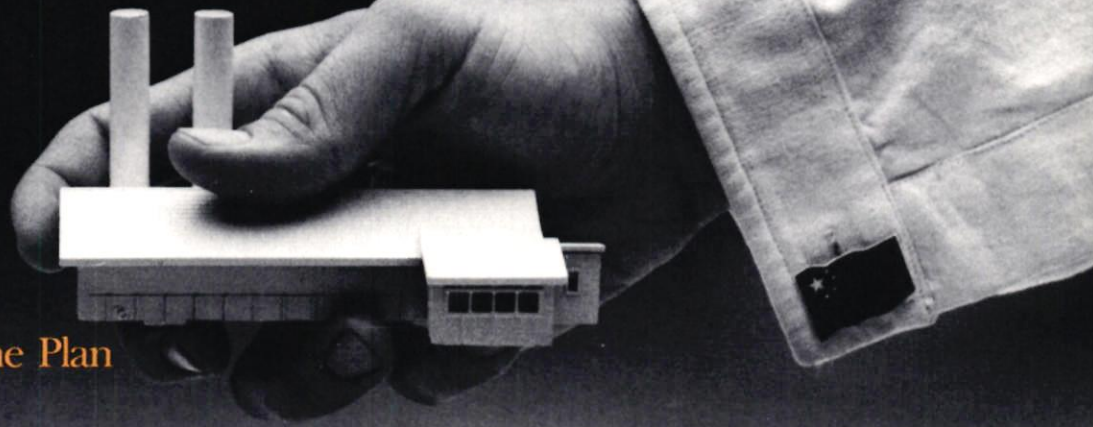


The China Business Review

May-June 1981

Chinese Management

Developing A New Game Plan



美
中
貿
易



Stir up business in China.

Call us at Chilton International.
We were the first U.S. publisher to go over the Great Wall. With our single-source reference volumes, **AMERICAN ENGINEERING & INDUSTRY (AE&I)** series.

First to respond when the People's Republic announced their new modernization program in 1978.

First to meet with Chinese technicians. First to find out what they

sought. In American equipment. In services, technologies and products.

First to deliver reference volumes in technical Chinese . . . translated, typeset, printed in China . . . and carrying the sales messages of America's leading industries. Oil & Gas. Machine Tools. Steel-making. Mining. Construction. Agriculture and related products.

The publication of these volumes is endorsed by the National Council for U.S.-China Trade.

If you're ready to start something cooking in China, ask about AE&I series. Second editions are just getting underway.

Call George Hutter (215) 527-3304.
Or write Chilton International Company, Radnor, PA 19089.

Chilton
INTERNATIONAL



A division of ABC PUBLISHING
American Broadcasting Companies, Inc.