

The China Business Review

THE MAGAZINE OF THE NATIONAL COUNCIL FOR US-CHINA TRADE
September-October 1987

SPECIAL
AVIATION
REPORT



*The 13th Party Congress
approaches*



The National Council for United States-China Trade

announces its semi-annual

EXPATRIATE ORIENTATION SEMINAR

November 4-5, 1987 in Washington, DC

- Working and living in China
- Differences in perception and logic
- Chinese-style banquet
 - Protocol, customs, and etiquette
 - Chinese attitudes toward foreigners
 - Chinese politics, economy, and bureaucracy
- Using the telephone, setting up meetings, and locating interpreters, secretaries, and business services

Success in China requires not only patience and diplomacy, but an understanding of how to operate in a different and often frustrating environment. A representative unprepared for living and working in China will cost your company money in unnecessary delays, misunderstandings, and reduced efficiency.

The National Council's Expatriate Seminar, offered each spring and fall, prepares business executives for both short- and long-term China assignments. The 1½ day program is designed to provide executives with the information, skills, and insight needed to function successfully in the PRC.

An optional half-day Workshop on Living in China offers additional in-depth information for those planning a move to China. The workshop will address the immediate problems of preparing for the move, adapting to Chinese society, and culture shock. Expatriates with families are particularly encouraged to attend.

The National Council will also custom-design group briefings for your company.

Seminar only:	\$550 NCUSCT members	Seminar and Workshop:	\$700 members
(1½ days)	\$675 nonmembers	(2 full days)	\$825 nonmembers

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For reservations or more information contact:

Expatriate Seminar

The National Council for US-China Trade, 1818 N Street, NW, Suite 500, Washington, DC 20036
202-429-0340

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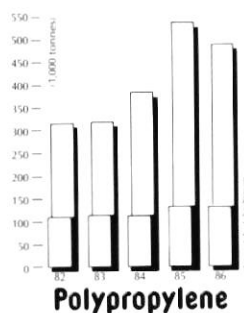
Cover: Political tension is mounting as fall—and the 13th Party Congress—approaches. *Photo from National Council files.*



Taking off: China's rapidly growing aviation industry will need new planes and better navigational aids to guide them safely in the skies. **Page 26.**



Plastics: Growing demand for plastics pushed China's imports to a record \$1.22 billion in 1986. **Page 46.**



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